

Cocktails & conversations

Members: FREE
with a donation to the RAISE Foundation

Making
Spirts Bright!

Thursday

5:30-8:00pm

Upcoming National Events Calendar 2017

11/30	Webinar: 2 Second Lean – A Practical Way to Improve Your Company and Life	Sam Shea	412-259-1747	sshea@printing.org
12/07	Webinar: The USPS: Things You Didn't Know You Need to Know	Sam Shea	412-259-1747	sshea@printing.org
12/14	Webinar: Patent Trolls and the Printing Industries, Why You Should Care	Sam Shea	412-259-1747	sshea@printing.org
2018				
1/13-1/16	Color Conference	San Diego, CA	Jenn Strang	412-259-1810 jstrang@printing.org
2/22-2/24	Graphics of the Americas	Ft. Lauderdale, FL	Gabe Hernandez	407-240-8009 gabe@flprint.org

For more information on any of the following events, go to www.piasc.org.

PIASC November-December Activities

<p>Nov. 15 <i>Register at right</i></p>	<p>Event Number- CWC</p> <hr/> <p>7:30 a.m. Cost: \$5</p> <hr/> <p>Location: <i>see locations at right</i></p>	<p>COFFEE WITH CHERYL - ALL NEW LOCATIONS! Contact: Emily Holguin, Ext. 262, emily@piasc.org</p> <p>NEW LOCATIONS</p> <p>Are You Properly Insured?</p> <p>Because you wear so many hats each day, you may not be thinking about the risks your changing business faces until a problem arises and you find out that you are not fully protected. Together we can evaluate how your needs may have changed over the past year.</p> <ul style="list-style-type: none"> • Have the mailing address and/or physical location of your business changed? • Has there been any increase/decrease in the amount of business personal property/equipment you own? • Has there been any increase/decrease in your company's payroll or sales? • Have you added or eliminated any vehicle used in your business operations? • Are the billing plan and deductible on your policy right for your business? • Are you protected against cyber threats like ransomware? <p>During the evaluation, we may make coverage recommendations, provide peace of mind solutions and possibly reduce your costs. Join us and meet Joanne Cadenas, our PIASC Insurance Services Operations Manager. She is ready to answer your commercial insurance questions.</p> <p><i>Check the box(es) below to register for any of these additional upcoming Breakfast Meetings:</i></p> <p><input type="checkbox"/> Nov. 15th – <i>The Local Spot, 6200 B E Pacific Coast Hwy, Ste B, Long Beach, CA 90803</i></p> <p><input type="checkbox"/> Nov. 16th – <i>Citrus Café, 1481 Edinger Ave, Tustin, CA 92780</i></p>
<p>Nov. 16</p> <p><input type="checkbox"/></p> <p><i>Check here to REGISTER</i></p>	<p>Event Number CLOUD</p> <hr/> <p>10:00 a.m. Cost: FREE / member \$25/ non-member</p> <hr/> <p>Location: <i>on your computer</i></p>	<p>WEBINAR: CLOUD COMPUTING <i>Presenters: Eddie Bader, Eric Klauss, and Brian linuma</i> Contact: Emily Holguin, Ext. 262, emily@piasc.org</p> <p>Learn how cloud computing is revolutionizing how we work with computer systems and software and the underlying concepts behind virtual servers.</p> <p>You will learn how cloud computing entails utilizing a network of remote servers, which is hosted at a service provider's facility and accessed via the Internet. These services are designed to store, manage, and process data remotely rather than on a local server or a personal computer.</p> <p>For more information and to sign up online visit: http://bit.ly/CloudFinancial</p>
<p>Nov. 30</p> <p><input type="checkbox"/></p> <p><i>Check here to REGISTER</i></p>	<p>Event Number CC17</p> <hr/> <p>5:30 p.m. Cost: FREE for members with RAISE donation \$40/ non-member RAISE donation</p> <hr/> <p>Location: <i>JT Schmid's Restaurant & Brewery 2610 E. Katella Ave., Anaheim, CA 92806</i></p>	<p>COCKTAILS & CONVERSATIONS <i>Making Spirits Bright</i> Contact: Emily Holguin, Ext. 262, emily@piasc.org</p> <p>Join us from 5:30 to 8:00 pm on Thursday the 30th of November for great drinks, small bites, live drawings and much more as you connect with other industry members, meet some new friends and network, network, network. RSVP is required for this event as space is limited.</p> <p>RAISE Foundation is a non-profit California corporation, established in 1974 by the Printing Industries Association, Inc. of Southern California (PIASC). Its goal is to foster graphic communications careers in primary, secondary and post-secondary educational institutions. RAISE is, and has been over the years, sustained by individual companies, industry employees, and other foundations. RAISE underwrites numerous annual educational events that benefit not only students but also their programs.</p>

Quick Registration

- Mark your choices from listings above
- Fill out the form at the right
- FAX page(s) to (323) 724-2327

Company _____ Phone (_____) _____

Attendees: _____

Bill Company Credit Card # _____

All No Shows and Cancellations Less Than 48 Hours Prior to Meeting Will Be Billed.

Other Industry Events	11/15/17	Scodix Open House	GotPrint, Burbank (bit.ly/ScodixOpenHouse)	dennis@scodix.com	916-320-7733	
	12/9-12/10	Dicken Holiday Celebration	International Printing Museum, Carson	mail@printingmuseum.org	310-515-7166	
	2018					
	1/26	Grc Career Day	San Luis Obispo	lasing@calpoly.edu	805-756-2645	
	4/19/18	Grc Career Day	San Luis Obispo	lasing@calpoly.edu	805-756-2645	

<p>Dec. 8</p> <p><input type="checkbox"/></p> <p><small>Check here to REGISTER</small></p>	<p><small>Event Number</small> EH101</p> <hr/> <p>10:30 a.m.</p> <p>Cost: FREE / member \$90/ non-member</p> <hr/> <p><small>Location:</small> <i>on your computer</i></p>	<p>WEBINAR: EMPLOYEE HANDBOOK 101 <i>Presenter: Elaine Vukadinovich, PARTNER, Musick, Peeler & Garrett LLP</i> Contact: Emily Holguin, Ext. 262, emily@piasc.org</p> <p>This webinar will examine the benefits of employee handbooks and the legal and practical issues associated with those handbooks. We will cover some of the essential policies to have in order to protect an employer's interests and comply with the law such as policies covering at-will employment, employee drug use - Prop 64 (Marijuana), anti-harassment and discrimination, wage and hour policies such as those pertaining to meal and rest periods and overtime and timekeeping. We will also discuss benefits like vacation and sick leave. We will also cover types of discipline, standards for conduct, leaves of absence, social media, and managing privacy expectations, among other topics. You will not want to miss this invaluable training.</p> <p>For more information and to sign up online visit: www.piasc.org/Employee-Handbook-101</p>
<p>Dec. 9</p> <p><small>Purchase tickets at: bit.ly/2017DickensHoliday</small></p>	<p><small>Event Number</small> IPMDHC</p> <hr/> <p>10 a.m.-4 p.m.</p> <p>Cost: \$25 group of 4: \$80</p> <hr/> <p><small>Location:</small> <i>Int'l Printing Museum 315 W. Torrance Blvd. Carson, CA 90745</i></p>	<p>THE DICKENS HOLIDAY CELEBRATION <i>Presented by the International Printing Museum</i> Contact: Mark Barbour, (310) 515-7166, mail@printingmuseum.org</p> <p>Your transportation back in time will cause the Museum's galleries to be transformed into Fezziwig's Warehouse with special presentations, tours, carolers, music, and the chance to print your own Victorian cards on antique presses from the 1850's. You will have the chance to meet characters from various Dickens novels including the nefarious Fagin, the mad Miss Havisham and the dreamer Mr. Micawber, as well as enjoy the vintage holiday music from "Captain Jack" and his 1895 Concert Roller Organ.</p> <p>It is important that you make your reservations early as this event sells out quickly each year. You may purchase your tickets by calling the Printing Museum at (310) 515-7166, or tickets can be purchased online by visiting: http://bit.ly/2017DickensHoliday.</p>
<p>Dec. 15</p> <p><input type="checkbox"/></p> <p><small>Check here to REGISTER</small></p>	<p><small>Event Number</small> P101</p> <hr/> <p>8:30 a.m.</p> <p>Cost: \$75 / member \$100/ non-member</p> <hr/> <p><small>Location:</small> <i>Fullerton College Printing Department 321 E. Chapman Ave. Fullerton, CA 92832</i></p>	<p>PRINT 101 - AN INTRODUCTION TO GRAPHIC COMMUNICATIONS <i>Presenter: Glenn Huerth, Professor, Fullerton College</i> Contact: Emily Holguin, Ext. 262, emily@piasc.org</p> <p>If you are new to the printing industry, then this program is for you! This class, full of factual information, will take participants through the basics of printing.</p> <p>What you will learn:</p> <ul style="list-style-type: none"> • History of the industry and its impact on society • Terminology • Color Theory • Common machinery used in print production • Basic processes • Post-press finishing operations • Production flow of a job from order entry to delivery • And more! <p>Visit www.piasc.org/Print101 for more information!</p>

Quick Registration

- Mark your choices from listings above
- Fill out the form at the right
- FAX page(s) to (323) 724-2327

Company _____ Phone (_____) _____

Attendees: _____

Bill Company Credit Card # _____

All No Shows and Cancellations Less Than 48 Hours Prior to Meeting Will Be Billed.

California Sales Tax Rules

7KH &DOLIRUQLD 6DOHV WUD[GHW \$DKLWDD\ IRQXVHG VRFLDO PHGLD
 WDQJLEOH SHUVRQDO SURSWLGHV RWGE XWRGKWHW HROG EUDQG K
 XVHU)URP WKH SHUVSHFWLRU GRVWRW RWHSHULWLDQ DWWHPSWV WR
 LQGXVWU\ WKLV PHDQV WRDWHU WUDLQV WUDLQV WUDLQV WUDLQV
 QRQ WD[DEOH EHFDXVH WKH\UH QRW WDOJLEOH FROQHFWLROV ZKR UHGG
 QRW DSSO\ WR SULQWHG VDOHV PHVVDSSHU GLWHU PROOHFWLQJ ZLWK E
 WKH SULQWHU RU D PDLOLQJ KRXYH GRVWRW QRW DSSO\ WR DSSO\ WR
 WKDW LV WR EH UHVROG E\ LWV SXEUFKDV GHUHQWKH DSSO\ RFRURQK W
 H[DPSON RI WKLV LV SDFNDJLQJLQ DQG SURGXFW WLOW WUDXFWBRQ OLN
 ERRNV ,W GRHV QRW DSSO\ WR WKDORQJ ZRNOHWRWKH LGMO LYHYDOWV
 GHVWLQDWLRQ LV RXWVLGH RI & The Law of Compounding DQG DSSO\ RFRURQK W
 GRFXPHQDWLRQ VKRXOG EH PDLQWHQHG DQG ZRUNV WR XFRJURXN
 *HQHUDOO\ WD[LV QRW GXH WR WKH FROQHFWLROV ZKR UHGG
 SDSHU LQN DQG DQ\WKLQJ WKDW DQG GLVFXVVDQJ RFRURQK WUDLQV WUDLQV
 WKH AQLVKHG MRE 2Q WKH RWKHU KLQGG OLN ZRNOHWRWKH DSSO\ RFRURQK W
 FKHPLFDOV VROG WR WKH SULQWHU WUDLQV WUDLQV WUDLQV WUDLQV
 ZHUH GHOLYHUHG WR WKH FXVWRZDUIRUS SRSXODW SAEOLVKHRO DQH
 GHWDLOHG VDOHV WD[PDQXDO IRU The Law of Inflation: DSSO\ RFRURQK W
 DYDLOLW\ WUDLQV WUDLQV *XLGH7R, & SRSXODW SAEOLVKHRO DQH
 TXHVWLRQV RU QHHG KHOS ZLWK EHFDOHWUDYHFWLQJ OLN ZRNOHWRWKH DSSO\ RFRURQK W
 HPDELFOE #SLDVF RUJ

Getting Social Media Right - I

The Law of Listening: 6XFFHVV ZLWK XFRURQK WUDLQV WUDLQV WUDLQV WUDLQV
 PHGLD DQG FRQWHQW PDUNHW ZHUH TXLTK PRYD G SXW IRX DQG
 OLVWHQLQJ DQG OHVV WDNLQJ QHZ DEXGRLHF WDUJHW
 audience's online content and join discussions
 WR OHDUQ ZKDW V LPSRUWDOW WR WKH PRYD G SXW IRX DQG
 FDQ IRX FUHDWH FRQWHQW DQG VSDUN FRQYHURQYMLRQV WKDW DQG DQG LPDOW H
 UDWKHU WKDQ FOXWWHU WR WKHLU OLYHV

The Law of Focus: ,W V EHWWHU WR VSHFLDO Spouse Classified Section In The Media News Release O



NOVEMBER
Member Discount
of the Month



LEARN MORE IN LESS TIME
AND FOR LESS MONEY!

Members in good standing receive a 20% discount on hands-on small group computer training, and more!

For more information contact
Tim Jones at 562.495.3109.

Address:
5800 South Eastern Avenue, #400
P.O. Box 910936
Los Angeles, CA 90091-0936

Telephone Number:
(323) 728-9500

Web Site:
www.piasc.org

Print Access:
www.printaccess.com

Key Contacts
Lou Caron, President
Ext. 274, lou@piasc.org

Bob Lindgren, Management & Business
Ext. 214, bob@piasc.org

Joanne Cadenas, Insurance Benefits
Ext. 256, joanne@piasc.org

Kristy Villanueva, Member Services
Ext. 215, kristy@piasc.org

Cheryl Chong, Human Resources
Ext. 218, cheryl@piasc.org

Printing Industries Association of Southern California

Affiliated with
Printing Industries of America, Inc.



PRINTING INDUSTRIES OF AMERICA

