

How to Participate Online

Step 1: Log in

If this is your first time using the website to participate or you forgot your username and password, click “Email my Credentials.” Once you have a username and password, log in to the site. If you participated in the survey last year, you already have a username and password. Your username is the email address you included in your background information and your password was assigned to you. If you forget your password click “Email my password.”

PIA/GATF Ratio Study Login - Windows Internet Explorer

https://www.margolisbecker.com/WebRatios/UserLogin.aspx

File Edit View Favorites Tools Help

PIA/GATF Ratio Study Login

MARGOLISBECKER.COM - RATIO STUDIES

Email Address

Password

Login

Remember Me

[Email my password](#)

[Email my credentials](#)

This site is best suited for Internet Explorer version 7>

[Click here to download IE from Microsoft's Website](#)

PRINTING INDUSTRIES OF AMERICA
Advancing Graphic Communications

Status	Field	Value
✓	Browser	IE
✓	Version	8
✓	AOL Browser	False
✓	Cookies Enabled	True
✓	VBScript Enabled	True
✓	JavaScript Enabled	True

[WebRatios Requirements.pdf](#)

[Privacy Statement](#)

Your IP Address is being logged: 12.34.20.131 | mail.printing.org
[Contact Us](#)

start | Inbox - Microsoft Out... | 2010 | PIA/GATF Ratio Stud... | Screen Shots and co... | Internet | 100% | 11:45 AM

At the *Ratios* home page, <https://www.margolisbecker.com/WebRatios/UserLogin.aspx>, you can create a user account, participate in the survey, select which free volume you would like to receive, order additional volume(s), order a customized financial analysis, and order a subscription to F.R.E.D (The Financial Ratios Electronic Dashboard). Here, we will provide an overview of how to do all the above.

To participate or view reports, the first thing you have to do every time you visit the site is select the Ratio Study year. Do this by clicking “Select Ratio” and selecting the year, located at the top left of the page.

Step 2: Contact Information

To participate in the survey next fill in your contact information.

The screenshot shows a web browser window titled "Printing Industries of America Ratio Study - Windows Internet Explorer". The address bar shows the URL <https://www.margolisbecker.com/WebRatios/ContactData.aspx>. The browser interface includes a menu bar (File, Edit, View, Favorites, Tools, Help), a search bar with "Google" text, and various toolbars like "Bookmarks" (426 blocked), "Check", "Translate", "AutoLink", "AutoFill", and "Send to".

The website content features a header with the "RATIO STUDIES" logo and "PRINTING INDUSTRIES OF AMERICA" branding. A navigation bar includes a "SELECT RATIO" button. Below this, the "MARBECK" logo is visible on the left, and "RATIO: 2009 (ANNUAL)" is displayed on the right. The main content area is titled "CONTACT DATA" and contains a form with the following fields:

Company	MarBeck		
Address	123 street		
Suite/Floor			
City/State/Zip	phila	PA	19999
Phone	215-555-1212	Fax	

At the bottom of the form, there is a note: "Currently, for security reasons, only one person can have web access per company. If you wish to change web accessibility to another individual, you can use our [Contact Us](#) form to make that request."

The Windows taskbar at the bottom shows the Start button, several open applications (Printing Industries of America, Document2 - Microsoft Office), and the system tray with the date and time (10:24 AM).

Step 3: Study Data

After you complete the “Contact Data” go to “Study Data” and provide a detailed description of your company’s operations. We use this information to create tabs for F.R.E.D, The Customized Financial Analysis reports, and all the *Ratios* Booklets. To complete this section you must “Join the Study.”

PIA/GATF Ratio Study - Windows Internet Explorer

https://www.margolisbecker.com/WebRatios/StudyData.aspx

File Edit View Favorites Tools Help

Google G Go Bookmarks 426 blocked Check Translate AutoLink AutoFill Send to Settings

PIA/GATF Ratio Study

STUDY DATA

You cannot update your data: This Study has been closed

Form Type: Printers

Predominate Line of Business: Commercial and Advertising Printing

Predominate Process: Sheetfed Printing

Web Heatset/Non Heatset: Not Assigned

Combo % of Web Printing: Not Assigned

Paper % Supplied by Customer: Not Assigned

% of Digital Printing: Less than 10%

Digital Presses

- Color
- Black & White
- Direct Image

Digital Printing over 10%

- Toner
- Ink Jet

Is PIA/GATF Member

PIA/GATF Affiliate Name: Graphic Arts Association

Member Number: [Empty Field]

Save Data

Done Internet 145% 10:33 AM

Step 4: Complete Financials

You may now start filling out the survey form. Be sure to complete the Operating Statement, Factory Expenses, Administrative and Selling Expenses, Balance Sheet, and Sales Breakdown. After completing each section, remember to click “Save” at the bottom of the page, and “Print” and keep a copy for your own records.

Step 5: Select Free Report

Don't forget to go to the order form and select your free *Ratios* volume for participating. There you can also purchase additional volumes, a Customized Financial Analysis, and/or subscribe to F.R.E.D.