



SmartBusinessReports®

PIASC
The Graphic Industry's
Leading Resource

Members Save More Than 30% on Reports

Wouldn't you agree that now, more than ever, it's imperative to check out all the information on your prospective client's credit applications?

Your Association is always looking for ways to save you time, effort, and money so PIASC and Experian *SmartBusinessReports.com* are now offering you a new, easy way to manage your business credit and appraise risk by giving you direct access to business credit reports via the Internet. Sounds easy? It is!

1. Simply visit www.piasc.org and click on the "Buying Power" tab.
2. Under Experian you will see a search box. Start your search with Company Name, City, and State.
3. Select the best result that matches your inquiry and click on "Proceed"

Profile Plus-\$35

PIASC member discount

\$49.95 Retail price

Experian's comprehensive report, which includes the credit score with trade payment details.

Credit Score-\$17

PIASC member discount

\$29.95 Retail price

Experian's standard summary report which gives a credit score ranging from 1 to 100.

4. Select the report you prefer and click on "Purchase".
5. First time users will need to "Create account" using a credit card. Returning members will simply "Login".
6. You will then instantly view the business credit report you have purchased.

You'll get the same business credit information you have come to know and trust with Experian – now available in a new easy-to-read, graphical report.

For more information contact Jairo Cuellar at Ext. 202 or Experian's *SmartBusinessReports.com* helpdesk at (800) 303-1640.

