

# PIASC WEEKLY UPDATE

Printing Industries Association, Inc. of *Southern California*

July 3, 2006

**The Glorious Fourth** Tomorrow is the 230th birthday of the American Republic. On that first July 4th a group of brave delegates, knowing, as Benjamin Franklin said "that we must all hang together or most assuredly we will hang separately", signed the Declaration of Independence which begins: **We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness.** Many of these founding fathers went on to fight and win the Revolutionary War against a major world power and then, in a peaceful process, eleven years later wrote the Constitution which still lives today as the oldest written constitution in the world and a universally admired model. Even though we are far from perfect, we can say with truth and conviction that we have lived up to the aspirations expressed in those opening words of the Declaration of Independence to a greater extent than any society on earth. All but a small part of the population of our country came themselves or are descended from people who came from other countries seeking to be part of the American dream. Even with respect to those persons who came here in slavery, to our shame, and to the native peoples who were displaced we have gone further than other nations in redressing these past wrongs. The Fourth of July should give us an opportunity to recommit ourselves to the American dream for ourselves and as a beacon to all.

**SCAQMD Violations** Currently, Rule 1171 (cleanup solvents) has a cleanup solvent VOC standard of 500 grams per liter. The rule calls for that limit to drop to 100 grams per liter on July 1, 2006. However, on July 7, 2006, the District's Executive Board will vote to extend the 500 grams per liter limit until January 1, 2008. As a consequence, as the rule reads, printers will be out of compliance for 7 days if they use any cleanup solvents over the 100 gram per liter limit—or until the extension of the rule is adopted on July 7th. To address this one week gap, we have worked out the following agreement with the District. First, printers will be able to operate under the current Rule 1171 limit (at 500 gram per liter) between July 1st and July 7th. The District will use enforcement discretion for compliance purposes and not inspect or cite any printer who utilizes solvents under this limit. Second, printers with federal Title V permits, which include the current Rule 1171, with the 100

*"Give me your tired,  
your poor,  
Your huddled masses  
yearning to breathe free,  
The wretched refuse of  
your teeming shore.  
Send these, the homeless,  
tempest-tossed to me.  
I lift my lamp beside the  
golden door."*



grams per liter trigger of July 1st, will also be able to use solvents at the 500 gram per liter limit. They will be protected against action by EPA or citizen groups for the simple reason that Rule 1171 has never been submitted to the U.S. Environmental Protection Agency (EPA) for approval. In short, what hasn't been submitted to the EPA can't be enforced. (The basis of this decision can be found District Rule 3004 (g)). If you have any questions, please call Gerry Bonetto at Ext. 248 (email: [gerry@piasc.org](mailto:gerry@piasc.org)).

**The Power Was Out** Early in the morning of June 27th, SCE suffered a dramatic transformer failure in our area. When the power was restored, a power surge occurred which took out the underground transformer serving our building with the result that we were without electricity all day on the 27th and until about 11:00 AM on the 28th. Since this was far beyond the capacity of our UPS systems, we were completely offline for the period. We apologize for the inconvenience in not being able to reach us during this period. PICU members continued to be able to use their ATM cards, but could not do internet banking. While we do have disaster plans, they assume the loss of the premises through fire or earthquake and not a situation that outsiders (SCE and building management) promise will be corrected in two or three hours which turns out to be a moving target. While a generator system is not practical in a multi-tenanted building, the experience does suggest the value of having a generator based solution particularly as real time communication becomes central.

**Thought for the Week**

*Be careful about reading health books. You may die of a misprint... Mark Twain*

<b>PBT</b>
<i>Event Number</i>
<b>Cost: \$5</b>

**"Printers' Breakfast Table"**  
**Contact: Socorro Garcia, Ext. 229**

The Breakfast Meetings are a wonderful opportunity to meet with others and learn from their experiences. The regulars know that it's the best investment of their time they make!

**Upcoming Breakfast Meetings:**  
 Aug. 8th – Coco's Bakery Restaurant • 4360 Mills Circle Rd. • Ontario 91764  
 Aug. 16th – Green Street Restaurant • 146 Shoppers Lane • Pasadena 91101  
 Aug. 17th – Abe's Deli • 19626 Nordhoff Street • Northridge 91324  
 Aug. 22nd – Mimi's Cafe • 17231 E. 17th Street • Tustin 92780  
 Aug. 24th – Hof's Hut • 4251 Long Beach Blvd • Long Beach 90813  
 Aug. 29th – Tamayo's • 5300 E. Olympic Blvd. • Los Angeles 90022

**Time:**  
 7:30 A.M.

**Dear Brad...**

We are having a severe static problem that is causing the sheets to double feed into the press. What is the problem?

Brad Evans of the PIA/GATF Technical Hotline (412) 259-1784 said: Paper with relative humidity below 35% has difficulty dissipating electrical static charges. This could cause the double sheet problem. Increasing the relative humidity in the pressroom may reduce this problem.

**Critical Job Skill**

There was a time in our not too distant past when scanner operators had the scarce skill along with four color strippers and dot etchers. In our rapidly evolving digital world, the critical skill is database manipulation and management. We have the hardware/software capability to make one-to-one marketing work but the

databases haven't been there. The real value is in putting the database together for the client not in running the Xerox or HP.

**Preflight, Preflight**

Current technology makes it easy to preflight files and solve problems before they get into the prepress workflow and mess it up. If you don't do this, you're missing one of the "low hanging fruit" productivity improvements.

**Employment Help**

For decades, PIASC maintained a free member service for employee referral. While it was free, it was limited by the fact that we didn't advertise since we didn't want to be a resource for employees of a member who wanted to change jobs, neither did we headhunt. This same free service still operates via a website which is available to members only and is 24/7. If you need help with this, call Kristy Rodriguez at Ext. 215 and she'll help you get started. If you're more comfortable doing it the old way—calling us up and placing a job order, please call Mary Aguilar at Ext. 232.

**For Sale**

Linotronic 300R (Equivalent to L-330), Imagesetter (12" Capstan), w/RIP 50 (PS level 2), working, clean, used single shift, \$2,500, Devotec 20 film processor w/Devowash (can be run "plumbed" or w/this unit), works great for film, 20" width, can run 18" film, \$1,000. Call Ben at (818) 760-9595.

**PIASC's Pick of the Week**



**Digital Workflow Survey**

by Deanna Gentile

Workflow, and digital workflow especially, is a very hot topic these days. Everyone talks about it—but what are they really doing? This survey is designed to determine the status of workflow today and measure the pervasiveness of digital workflow vs. conventional workflow.

**PIASC Members \$25.00 ea\*.**  
**Non-Members \$50.00 ea\*.**

\*Prices do not include tax and shipping.

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