



<b>Upcoming National Events Calendar 2009</b>	2009	11/8-11/10	Convergence Conference	Bonnet Creek Hilton, Orlando, FL	Jeanette Tuttle-Hamer 412-259-1712	jtuttle-hamer@printing.org
		12/1-12/3	Lead Sheetfed Press Operations	Printing Industries of America	Jim Workman 412-259-1710	jworkman@printing.org
		12/6-12/8	Color Management Conference	Pointe Hilton Tapatio Cliffs Resort, Phoenix, AZ	Gwen Martin 412-259-1713	gmartin@printing.org
	2010	2/28 - 3/4	Presidents Conference	The Fairmount Scottsdale Princess, Scottsdale, AZ	Diane Koch 412-259-1803	dkoch@printing.org
		3/8-3/10	Nat'l Environmental Health	Sheraton, Indianapolis, IN	Jeanette Tuttle-Hamer 412-259-1712	jtuttle-hamer@printing.org

For more information on any of the following events, go to [www.piasc.org](http://www.piasc.org).

**PIASC October-November Activities**

<p><b>Dec.</b></p> <p><b>1</b></p> <p><input type="checkbox"/></p> <p><small>Check here to REGISTER</small></p>	<p><i>Event Number</i> <b>PBT</b></p> <hr/> <p><b>7:30 a.m.</b></p> <p>Cost: \$5</p> <hr/> <p><b>Location:</b> Mimi's Cafe 17231 E. 17th St. Tustin 92780</p>	<p><b>PRINTERS' BREAKFAST TABLE</b> Contact: <b>Kristy Rodriguez, Ext. 215, kristy@piasc.org</b></p> <p>The Breakfast Meetings are a wonderful opportunity to meet with others and learn from their experiences. The regulars know that it's the best investment of their time they make!</p> <p>Check the box(es) below to register for any of these additional upcoming Breakfast Meetings:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Dec. 2nd</b> - Ozzie's Diner • 7780 E. Slauson Ave. • Commerce 90040</li> <li><input type="checkbox"/> <b>Dec. 10th</b> - Hof's Hut • 4251 Long Beach Blvd • Long Beach 90813</li> <li><input type="checkbox"/> <b>Jan. 5th</b> - Mimi's Cafe • 10909 Foothill Blvd • Rancho Cucamonga 91730</li> <li><input type="checkbox"/> <b>Jan. 6th</b> - Green Street Restaurant • 146 Shoppers Lane • Pasadena 91101</li> <li><input type="checkbox"/> <b>Jan. 7th</b> - Abe's Deli • 19626 Nordhoff Street • Northridge 91324</li> </ul>
<p><b>Oct.</b></p> <p><b>28</b></p> <p><input type="checkbox"/></p> <p><small>Check here to REGISTER</small></p>	<p><i>Event Number</i> <b>TMN</b></p> <hr/> <p><b>11:00 -1:00 p.m.</b></p> <p>Cost: \$25</p> <hr/> <p><b>Location:</b> Taylor Graphics, Inc. 1582 Browning Irvine, CA 92606</p>	<p><b>TOP MANAGEMENT NETWORK</b> at Taylor Graphics, Inc. Contact: <b>Maribel Espinoza, Ext. 210, maribel@piasc.org</b></p> <p>Taylor Graphics, Inc. opens its doors to host the third PIASC Top Management Network—scheduled for Wednesday, October 28, 2009. Starting at 11:00 a.m., members are invited to enjoy a delicious buffet lunch, network, and go through a plant tour of this “trade only” printer.</p> <p>PIASC Top Management Network events are great opportunities to meet with peers, colleagues and printing professionals. Block out your calendar from 11:00 a.m. – 1:00 p.m. and join us. Your investment is only \$25.00, which includes a delicious buffet lunch.</p>
<p><b>Nov.</b></p> <p><b>2</b></p> <p><input type="checkbox"/></p> <p><small>Check here to REGISTER</small></p>	<p><i>Event Number</i> <b>TALK2M</b></p> <hr/> <p><b>11:30 -4:00 p.m.</b></p> <p>Cost: \$129 \$99 ea. add'l same company</p> <hr/> <p><b>Location:</b> PIASC Conference Ctr. 5800 S. Eastern Ave., Ste. 210 Los Angeles, CA</p>	<p><b>HOW TO TALK TO MARKETING...AND GET THEM TO LISTEN!</b> Speakers: <b>Linda Bishop, President, Thought Transformation</b> Contact: <b>Maribel Espinoza, Ext. 210, maribel@piasc.org</b></p> <p>This program was specifically designed for the key executive(s) and sales representatives who drive their company's sales and marketing efforts. The concept and content for this program was based on information provided from Linda's interviews with key marketing executives over the years. The content includes the inside scoop on “what your customers and prospects care about most today. You will also learn about the challenges and problems that all marketing face in today's economy. Use this knowledge to enhance your value by addressing the marketer's critical issues.</p>

**Quick Registration**

- Mark your choices from listings above
- Fill out the form at the right
- FAX page(s) to (323) 724-2327

Company \_\_\_\_\_ Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Attendees: \_\_\_\_\_

Bill Company  Credit Card # \_\_\_\_\_

All No Shows and Cancellations Less Than 48 Hours Prior to Meeting Will Be Billed.

<b>Upcoming National Events Calendar 2009-2010</b>	2010	3/12-3/17	TAGA Conference	The Horton Grand Hotel, San Diego, CA	Gwen Martin	412-259-1713	gmartin@printing.org
	cont.	4/18-4/21	Continuous Improvement	Renaissance Tampa Hotel Int'l Plaza	Jeanette Tuttle-Hamer	412-259-1712	jtuttle-hamer@printing.org
		5/15-5/16	Offset and Beyond	Hilton Baltimore Harbor, Baltimore, MD	Laurie Reynolds	412-259-1802	lreynolds@printing.org
		5/15-5/16	PIFE Spring Conference	Hilton Baltimore Harbor, Baltimore, MD	Laurie Reynolds	412-259-1802	lreynolds@printing.org
		7/18-7/21	Affiliate Managers Summer Conf.	Loews Annapolis Hotel, Annapolis, MD	George Ryan	407-240-8009	gryan@pafgraf.org
	10/10-10/13	Graph Expo and Converting Expo	McCormick Place, Chicago, IL	David Poulos	703-264-7200	dpoule@printing.org	

**Nov. 3**

Check here to REGISTER

*Event Number*  
**MFSA**

**11:30 -1:30 p.m.**

Cost: \$30  
\$15 ea. add'l same company

**Location:**  
PIASC Conference Ctr.  
5800 S. Eastern Ave.,  
Ste. 210  
Los Angeles, CA

**LEADING YOUR COMPANY THROUGH TOUGH TIMES A MFSA/PIASC JOINT MEETING**

Speakers: **Ken Garner, MFSA President & CEO**  
Contact: **Maribel Espinoza, Ext. 210, maribel@piasc.org**

Ken Garner, MFSA President and CEO will share his experiences learned over the course of his 33 years of working and running a commercial printing company with mailing fulfillment services. He will provide tried and true real-world examples of what executives and business owners of lettershops, fulfillment service providers and printers need to know to improve their overall production in this current sluggish economy that will have immediate positive impact from finance to operations to sales and customer service.

**Nov. 10**

REGISTER for this meeting by choosing dates at right

*Event Number*  
**PIBT**

**9:00 -12:00 p.m.**

Cost: **FREE!**  
plus complimentary continental breakfast starting at 8:15 a.m.

**Location:**  
Near you! See locations at right!

**PIBT 2010 BENEFITS INTRODUCTION MEETINGS**

Contact: **Joanne Cadenas, Ext. 256, joanne@piasc.org**

PIBT offers the best possible cost containment programs plus our personalized customer service to benefit employers as well as employees. Attending any of the following events will better assist you in selecting the most convenient plans to offer your employees in 2010.

- November 10th** – Crowne Plaza Hotel • 1221 Chess Dr. • Foster City, CA
- November 12th** – PIASD Office • 3914 Murphy Canyon Rd. Ste A157. • San Diego
- November 17th** – Embassy Suites Hotel • 900 E. Birch St. • Brea
- November 19th** – The Hilton Glendal • 100 W. Glenoaks Blvd. • Glendale
- December 3rd** – PIBT Office • 5800 S. Eastern Ave. • Commerce

**Nov. 14**

Check here to REGISTER

*Event Number*  
**CABP**

**8:00 -12:00 p.m.**

Cost: \$15/CABP members  
\$25 ea. non-members

**Location:**  
Kelly Paper Corp. Offices  
288 Brea Canyon Rd.  
City of Industry, CA  
91789

**CALIFORNIA ASSOCIATION OF BUSINESS PRINTERS**

Topic: **Social Media for Printers: Cutting through the Hype**  
Contact: **Diane Bejarano, Ext. 257, dianeb@piasc.org**

Is this "social media" internet phenomenon really the "ultimate tool" for use to increase our business? Will it act as the means to bring clients and their jobs to us? Should this be considered a "profit-center" within our operations? You will learn the basics and be ready to understand the insights of the social media sites, their uses and misuses.

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Attendees: \_\_\_\_\_

Bill Company  Credit Card # \_\_\_\_\_

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