

Attention Graphic Arts Students!

We Invite You to Take the Challenge and Participate in the
**PIASC/RAISE Foundation
 Annual T-Shirt Competition**



Deadline:

All T-Shirts and storyboards
 must be submitted to PIASC by
Thursday, March 18, 2010
 Before 5:00 P.M.!

This year students must design a T-Shirt stressing the importance of literacy and the value of reading on a daily basis. The design must be appropriate for young children. The T-Shirt must include the PIASC/RAISE Foundation slogan: "Read, Read, Read...the more you read, the more you know; and the more you know, the smarter you grow!" The T-Shirt can either be printed in-house or off-site but with the students' participation.

If selected by the Education Committee, the winning T-Shirt's design could be turned into a bookmark and be used as part of the 2010 PIASC/RAISE Literacy Campaign (Visit www.piasc.org/RAISE to learn more about it). This bookmark would be distributed to hundreds of libraries, schools, and ultimately thousands of children. There would be a credit line on the bookmark (if approved by the Education Committee) that will read: Designed by Graphic Arts Students from (Name of your School).

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| <p>Q: What are the T-Shirt categories one can enter?</p> | <p>Q: How many colors can we print?</p> | <p>Q: Is there a theme for this competition?</p> | <p>Q: What do we win?</p> |
| <p>A: There are two categories: Design & Production. The T-Shirts will be judged for 1) Best Design and 2) Best Production. All T-Shirts must include the name of your graphic arts program.</p> | <p>A: You can print a minimum of two colors and up to four colors.</p> | <p>A: Yes, your theme is promoting the 6th PIASC/RAISE Foundation Literacy Campaign. The T-Shirt must be of sufficient quality to carry your school's name so that you and your teacher would be proud to distribute them to the general public via public libraries. The graphics and slogan must convey how important and much fun it is to read.</p> | <p>A: For Best Design you win for your graphic arts program:</p> <p>1st Place: \$400 2nd Place: \$300 3rd Place: \$200</p> |
| <p>Q: If we cannot print our T-Shirt, can we enter our design only?</p> | <p>Q: How do I submit my storyboard?</p> | | <p>For Best Production you win for your graphic arts program</p> |
| <p>A: Yes, you can. If you have it printed by someone else, please make sure to clearly mark your entry "FOR DESIGN ONLY."</p> | <p>A: Please submit your storyboard in a binder, preferably letter size. Make sure your storyboard depicts the steps and process used to produce your entry; from concept to finish. Please include photographs.</p> | | <p>1st Place: \$500 2nd Place: \$400 3rd Place: \$300</p> |

If you have any other questions, please contact Ara Izquierdo or Rose Velazquez at 323-728-9500, Ext. 216 or 231. Thank you.