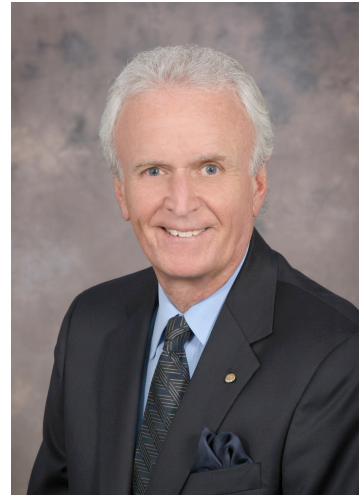


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FOR IMMEDIATE RELEASE

DENNY SHORETT IS SELECTED 2008 EXECUTIVE OF THE YEAR AND RECIPIENT OF THE PIASC BEN FRANKLIN AWARD

The Public Relations Committee voted to select Denny Shorett, President and CEO of Crown Printers in San Bernardino, as this year's Executive of the Year for his outstanding service and dedication to the printing industry. Denny will be presented with the prestigious Ben Franklin Award at the annual Graphics Night scheduled for Thursday, March 13, 2008, at the California Club.



Denny's career in the industry began back in his teen years while attending San Bernardino High School. During his senior year he was selected to serve as an apprentice at the local Sun-Telegram newspaper, later becoming a journeyman Linotype machinist. He left the newspaper for a few years but returned in 1966 as an advertising sales representative.

In 1970 he partnered with two gentlemen and opened Crown Printers. Shortly thereafter, Denny's brothers Tom and Fred joined him and were instrumental in the growth of the company. Then in 1973 Denny bought out his partners and became sole owner. In 1975 the company was incorporated with his brothers as the only stockholders. In 1992 Fred retired; Tom remained as Vice President and Denny as President and CEO. Both continue to operate the company as the remaining stockholders.

Crown Printers has been located in San Bernardino for 37 years; it operates out of a 37,000 square foot facility, offering primarily 40" sheet-fed color printing, fulfillment and mailing and employs 45 people. In 2002 Crown Printers established a second facility in Anaheim, consisting of 7,000 square feet and 9 employees, where they offer the latest technology in digital/variable data printing and finishing. They have six sales representatives and the annual sales are just under \$8,000,000.

Denny is a past Chairman of PIASC and continues to serve on its Board where he is Government Affairs Chairman. He is also a Director of our state-wide government affairs association, Printing Industries of California, where he served as president from 2004-2007. His leadership efforts were instrumental in seeing the industry through the SCAQMD's drive against low-VOC press solvents, enabling us to act responsibly toward the environment while not crippling our ability to compete against printers in other areas.

In addition to service in his industry, Denny has also been active in his community as Board Member for the Boy's Club of San Bernardino; the San Bernardino City Economic Development Council; the San Bernardino Community Hospital; the San Bernardino Community Hospital Foundation; Cal State San Bernardino University Foundation; the Children's Fund, San Bernardino County; served as President of Arrowhead Country Club; President/Chairman of the National Orange Show; Board of Governors, National Orange Show; Chairman of the Enterprise Funding Corporation (SBA non-profit lending corporation); as member of the Inland Empire Economic Partnership; the San Bernardino Chamber of Commerce and the Palm Springs Chamber of Commerce.

Shorett was born and raised in San Bernardino, where his family settled in the 1920's. Denny is married to Judie, his wife of 42 years; they have 2 adult children, Erin and Eric, who currently work at Crown Printers in sales. CONGRATULATIONS DENNY!

Note to the Editor: PIASC is the trade association for the printing industry in the greater Los Angeles area. With over 1,600 company members, it is the largest affiliate of the Printing Industries of America-the national trade association for the printing and graphic arts industry.

RAISE is the association's educational foundation, the goal of which is to foster graphic arts careers in secondary and post secondary schools.