



Contact: Ara Izquierdo
Executive VP/COO
323-728-9500, Ext. 216

For Immediate Release

**PIASC TOP MANAGEMENT NETWORK IS PROUD TO PRESENT GRAPHIC ARTS
STUDENTS VS. INDUSTRY MEMBERS AT THE ACADEMIC CHALLENGE!**
MAY 19, 2011 – TAMAYO RESTAURANT

LOS ANGELES, CA- The PIASC/RAISE Foundation is holding the Academic Challenge at the Top Management Network at Tamayo Restaurant, where numerous high school and college students will compete to win cash scholarships to continue their education in graphic communications. For the first time, however, three members of the printing industry will take part in this exciting Academic Challenge and they will need industry's support! Will they come out victorious or??? Join us and find out!

The event is being held for PIASC members, including a buffet dinner and an hour of networking, in order to bolster support for the future workforce. The Academic Challenge is a Jeopardy-like game, which is the culmination of three rounds of elimination-style competition: the first two evaluating students' technical and written abilities.

The high school finalists that passed the first two rounds of competition are enthusiastic and ready to impress the best professionals of the printing industry at the Academic Challenge. These schools include: Canoga Park, El Camino Real, South Pasadena, and Venice High School. The three industry members include Gary Schulthess, Dave Matthews, and George Fernandez.

For more information, please contact Ara Izquierdo or visit www.piasc.org and click Top Management Network under the Events tab.

###

EDITOR'S NOTE: The PIASC RAISE Foundation is a private not for profit foundation founded in 1974. RAISE raises funds through the members of the Printing Industries Association, Inc. of Southern California to offer school programs to benefit graphic arts students of all ages.