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FOR IMMEDIATE RELEASE

2013 GRAPHICS NIGHT HONORS PRINT EXCELLENCE AT THE QUEEN MARY

Long Beach, CA – Janet Green, Public Relations Chair of the Printing Industries Association, Inc. of Southern California (PIASC), invites the printing industry community and friends to join us for this fabulous social event, aboard the Queen Mary Hotel, in Long Beach on Saturday, March 23, 2013. This annual event is a perfect opportunity to network with friends, colleagues, peers, clients and customers. It is also time to honor PIASC'S Executive of the Year, acknowledge the winners of the 9th Annual Regional Print Excellence Awards Competition, and celebrate the "Power of Print."

Festivities will begin at 5:00 p.m. with an optional tour of Princess Diana: A Royal Exhibit at a discount rate of \$15 pp (regular \$34). Graphics Night will start at 6:00 pm., with a wine and hors d'oeuvres reception for guests to enjoy while they view the winning entries from the Print Excellence Awards Competition. After the reception, guests will be invited to enter the Ballroom for dinner with live jazz music as entertainment, followed by the presentation of the Executive of the Year Award. Then, under the cloak of excitement, and anticipation, the winners of the Best of Category, Best of Division and Best of Show, for the 9th Annual Print Excellence Awards Competition, will be announced and presented with their respective awards at 8:20 p.m. Thereafter, guests can enjoy dancing until midnight.

Mark your calendars and plan to attend Graphics Night – Honoring PIASC’s Executive of the Year and the Winners of the 9th Annual Print Excellence Awards...Saturday, March 23, 2013 at the beautiful Queen Mary Hotel located in Long Beach, CA. The P.R. Committee encourages members to invite their clients, key employees, and significant other to this Gala Event.

Seating is limited so please contact Maribel Campos at (323) 728-9500, Ext. 210 or via email at Maribel@piasc.org. Tickets are only \$100 per person (a \$250 value) and tables of 10 are available at \$1,000 (a \$2,500 value). For sponsorship opportunities, please visit www.piasc.org/graphicsnight or contact Ara Izquierdo at (323) 728-9500, Ext. 216 or ara@piasc.org.

The deadline to enter your winning pieces in the Print Excellence Awards Competition is Friday, February 1, 2013. Contact Kristy Rodriguez (323) 728-9500 Ext. 215 or kristy@piasc.org or visit www.piasc.org/printexcellence to download a copy of the “Call for Entries” brochure.

**Photos available upon request.*

Note to the Editor: PIASC is the trade association for the printing industry in the greater Los Angeles area. With over 1,300 company members, it is the largest affiliate of the Printing Industries of America-the national trade association for the printing and graphic arts industry.