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FOR IMMEDIATE RELEASE

THE BEST OF THE BEST WERE RECOGNIZED AT PIASC'S GRAPHICS NIGHT AT ITS POWER OF PRINT CELEBRATION!

Los Angeles, CA – The Printing Industries Association of Southern California (PIASC) celebrated the Power of Print at its recent PIASC's Graphics Night held at the Pacific Palms Resort in Industry Hills. PIASC presented awards to the best of the best, starting with Don Burdge, President of BurdgeCooper in Los Angeles, who received the coveted Ben Franklin Award as this year's PIASC Executive of the Year. The winners of the 8th annual regional Print Excellence Awards for Best of Show, Best of Division, and Best of Category also received their respective awards. These were the only categories that received awards at the event; however, a complete listing of all winners, including Awards of Excellence and Certificates of Merit was published and available to all guests.

Graphics Night was a Celebration of Print... a night that honored Print Excellence!

Over three-hundred industry members and guests enjoyed a lively cocktail reception, featuring a live Jazz band. But most importantly, they had the opportunity to leisurely walk the exhibit that displayed in their entire splendor the winning entries of Print Excellence. But that was not all, also during the reception, guests were thrilled to be part of the new "People's Choice Award" and happily submitted their vote for their favorite piece—that piece, the one that captured their attention and felt it to be worthy of receiving recognition.

The Majestic Ballroom opened around 6:30 pm welcoming guests with live music and huge side screens, displaying the logos of the sponsors as well as thanking them for making Graphics Night possible with their contributions. The middle screen, however, featured black and white movie clips from the 40s where print played the main role!

After dinner, the program began with the presentation of the Executive of the Year Award to Don Burge, President of BurdgeCooper followed by the presentation of the Print Excellence Awards for Best of Show, Best of Division and Best of Category.

There was a total of possible awards contestants could receive. There were:

- Best of Show, awarded to the one most outstanding entry from the entire competition.
- Best of Division, awarded to one company within like-size printers with the highest average score.
- Best of Category, awarded to the most outstanding entry in each category.

- Award of Excellence, awarded to those entries which are runner-ups for each category.
- Certificate of Merit, awarded to those meritorious of recognition for their high level of quality in printing and design.
- People's Choice Award, awarded to the one piece which was selected by industry peers and guests during the annual Graphics Night.

And the Best of Show went to:

Clear Image Printing for its "Fabulous Museum Book"
 Sponsored by: UPS

Best of Division award recipients included:

Division 1: <u>Warren Letterpress & Graphics</u>
 Sponsored by: Ignisis

Division 2: <u>Clear Image Printing</u>
 Sponsored by: Graphic Electric, Inc.

Division 3: PJ Printers

Sponsored by: Semper International

Division 4: <u>Bert-Co Industries</u>
 Sponsored by: Fullerton College

Division 5: <u>Trend Offset Printing</u>
 Sponsored by: PIASC Insurance Services

Division 6: <u>Red Bull Media House N.A., Inc.</u>
 Sponsored by: Choose Print

And the winner for the People's Choice Award went to:

Thoro Packaging for its "2011 Holiday Promo Box"

Print Excellence Awards competition offered 96 categories with the potential of six winners, based on company's size or Division, ranging from 20 or less employees to over 250 employees, plus non-printers, which included prepress companies, brokers, ad agencies, designers, and finishing/bindery.

There were 48 Best of Category Awards and 64 Awards of Excellence. All awardees are as follows:

Anderson/LA
3 Best of Categories
4 Awards of Excellence
1 Certificate of Merit

Automation Printing Co.

1 Award of Excellence

Bert-Co Industries
3 Best of Categories
1 Award of Excellence
1 Certificate of Merit

Bestforms, Inc. 1 Certificate of Merit

Bridge Publications, Inc. 1 Best of Category 3 Certificates of Merit

Burdge Cooper 6 Best of Categories 8 Award of Excellence 14 Certificates of Merit

Cal-Tape & Label Co., Inc. 1 Award of Excellence 1 Certificate of Merit Clear Image Printing
Best of Show
Best of Division
6 Best of Categories
3 Awards of Excellence
1 Certificate of Merit

Color OnDemand
1 Best of Category
2 Awards of Excellence
2 Certificates of Merit

Continental Colorcraft 1 Best of Category 1 Certificate of Merit

Corporate Impressions LA, Inc.

1 Best of Category 2 Awards of Excellence 2 Certificates of Merit

Crown Printers
1 Award of Excellence
3 Certificates of Merit

D'Andrea Graphic Communications

1 Award of Excellence1 Certificate of Merit

Design Printing
1 Best of Category
2 Awards of Excellence
3 Certificates of Merit

Direct Advertising Response 1 Award of Excellence 2 Certificates of Merit

Diversified Printers, Inc. 1 Award of Excellence 3 Certificates of Merit

Dual Graphics
9 Best of Categories
6 Awards of Excellence
8 Certificates of Merit

International Printing Museum 1 Certificate of Merit

Jano Graphics
1 Best of Category
1 Certificate of Merit

Lester Lithograph, Inc. 5 Awards of Excellence 9 Certificates of Merit

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Lone Star Press 3 Awards of Excellence 1 Certificate of Merit

Main Graphics
1 Best of Category
1 Certificate of Merit

Nugent Custom Printing 1 Certificate of Merit

PJ Printers Best of Division 2 Best of Categories

Queen Beach Printers, Inc. 2 Awards of Excellence 1 Certificate of Merit

Red Bull Media House N.A., Inc. Best of Division

1 Best of Category

Shanahan Printing & Graphics, Inc.

1 Certificate of Merit

Southern California Graphics Co.

1 Best of Category 6 Awards of Excellence 4 Certificates of Merit

Southwest Offset Printing
1 Certificate of Merit

Stoughton Printing Co., 1 Best of Category 5 Certificates of Merit

Sunshine Plastic
1 Award of Excellence

Taylor Graphics, Inc. 2 Best of Categories 2 Awards of Excellence

The Dot Printer, Inc. 2 Best of Categories 2 Awards of Excellence 1 Certificate of Merit

The Hettema Group

1 Award of Excellence

Thoro Packaging People's Choice 1 Best of Category 1 Award of Excellence 1 Certificate of Merit

Three Steps Ahead 1 Award of Excellence

Trend Offset Printing Best of Division 2 Best of Categories 4 Awards of Excellence 9 Certificates of Merit

Typecraft, Wood & Jones Inc.

1 Certificate of Merit

Vanguard Printing
1 Award of Excellence

Warren Letterpress & Graphics

Best of Division
1 Best of Category
1 Certificate of Merit

Wright Business Graphics
1 Best of Category
1 Award of Excellence

All Best of Category winning entries are being submitted free of charge to PIA's National "Premier Print Awards" competition also known as the Bennys. The winners of Premier Print Awards will be announced at the 2012 Graph Expo Show in Chicago this October.

Congratulations to all awardees!

Mark your calendars and start preparing for next year's competition by putting aside your best work! Deadline to enter the 9th Annual Print Excellence Awards is **Friday**, **February 1**, **2013**.