



# Legislative Action Day

Make Your Voice Heard!



June 18-19, 2019

Sacramento, CA

**The goal:** To help establish a legislative presence in the state capitol by having our members visit with their elected officials and staff. Participants will help educate legislators about the graphic communications industry’s economic impact in California, and discuss their thoughts on the most impactful state legislation that the industry is facing this year. This includes discussing bills related to workforce development, taxation and environmental issues.

**This Legislative Action Day** is a vital part of our efforts to build a comprehensive government affairs program here in California. Our ultimate goal is to influence what gets introduced and implemented. When legislators are contemplating bills, we want them to stop and think, “I wonder what the printing industry would think about this policy idea, or what the impacts would be on them.” Having our legislators speak with business owners and managers directly can be an extremely powerful way to ensure that our perspectives are considered.

## SCHEDULE

### Tuesday, June 18

12:00 pm - 1:30 pm

Hosted Lunch

2:00 pm – 4:00 pm

Issues Briefing at The Sutter Club

6:00 pm - 8:00 pm

PIC-PrintPac Dinner at The Sutter Club

### Wednesday, June 19

7:30 am - 8:30 am

Legislative Breakfast

9:00 am - 12:00 pm

Attendee Meetings with Elected Government

**After Meetings (optional)**

Tour: Jerry Hill, 39th State Printer

## HOST HOTEL

### Hyatt Regency Sacramento

1209 L Street

Sacramento, CA 95814

The host hotel is located across the street from the Capital Building. It is located ten miles from the Sacramento International Airport (SMF) and just one mile to the Sacramento Valley Station for Amtrak service.



A limited number of rooms are available at a special rate of \$199 + tax. **The deadline for the room block is May 28, 2019.** Rooms are limited so please make your reservations with us for availability confirmation.

Contact Kristy Villanueva at 323.728.9500, Ext. 215, [kristy@piasc.org](mailto:kristy@piasc.org)