

PRINTING 101

An Introduction to Graphic Communications

FRIDAY, AUGUST 2, 2019

Fullerton College Printing Department, 321 E. Chapman Ave. Fullerton, CA 92832

Is there someone new to the printing industry? Then this program is for them! This class, full of factual information, some hands on activities will take participants through the basics of printing.

What you will learn:

- History of the industry and its impact on society
- Terminology
- Color Theory
- Common machinery used in print production
- Basic processes
- Post-press finishing operations
- Production flow of a job from order entry to delivery
- And more!

Who should attend:

- Those new to the field of graphic communications whether it be creatives, sales, administration, customer service or production.
- Those wanting a refresher course.
- Those who want to make sure they are not missing anything.

Schedule:

8:00 am - 8:30 am Registration
8:30 am - 11:00 am Presentation
11:00 am - 11:30 am Lunch
11:30 am - 3:30 pm Presentation

Presenter: Glenn Huerth *Professor, Fullerton College*

Glenn has been an instructor at Fullerton College for the past 14 years. In his early years, he took Graphic Arts Classes at Santiago High School shooting negatives, stripping and making plates, and printing the school newspaper. He then became a Press Operator in 1973 and was an Offset Duplicator Field Technician for 35 years. Glenn has taught 4 years of GATF Certification for Sheetfed Offset Press Operation and Quick Print Course and 10 years in Introduction to Printing 101.

Contact Emily Holguin at 323.728.9500, Ext. 200, or emily@piasc.org to register.

**Cancellation must be received prior to 48 hours before the program for refund.*

\$75 PIASC Members (Lunch is included)

\$150 Non-Members (Lunch is included)