

# THE TIPPING POINT FOR INKJET

WEDNESDAY, APRIL 8, 2020 • 11:00 AM – 11:15 AM PDT • **FREE FOR MEMBERS**

**The potential of inkjet has been a discussion point for years.** But as we begin a new decade, the full potential of inkjet has finally become a reality. At this informative webinar, attendees will have the opportunity to learn how technical innovations redefine what is possible with inkjet printing. We will discuss:

- How Memjet's new printing technology is delivering higher resolution, higher speeds, & lower costs
- The ways OEMs are using this technology is creating a new breed of affordable printing solutions
- The opportunities these low-cost inkjet-powered solutions are creating across a wide variety of segments and applications, including single-pass packaging solutions for corrugated, folding carton and flexible materials as well as for labels, mail and addressing applications.

## **SPEAKER:**

**Kevin Shimamoto, CMO**  
Memjet

Kevin Shimamoto has been an integral part of Memjet's success since the group's founding in 2007. As CMO, Kevin is responsible for the development and management of the company's marketing plans, product marketing, marketing communications and strategic planning. He also acts as General Manager of the Wide Format business overseeing all business development and OEM partner relations.

Don't miss this FREE members-only webinar! Log in and be prepared to ask questions. Register online at [www.piasc.org/events](http://www.piasc.org/events) or contact Emily Holguin at (323) 728-9500, Ext. 200 or [emily@piasc.org](mailto:emily@piasc.org)

