

2024

Graphics Night

SPONSORSHIPS

Printing Industries Association, Inc. invites printing industry members and partners to join us to celebrate and recognize the industry's best of the best. Join us in honoring PIA's Executive of the Year and the winners of the 2024 Print Excellence Awards, the largest regional printing competition.

MAY 2, 2024
RICHARD NIXON
PRESIDENTIAL LIBRARY
AND MUSEUM
Yorba Linda, CA

SELECT YOUR SPONSORSHIP

BEST OF SHOW • \$2,500 (ONE AVAILABLE)

Get the most PR exposure, with spotlight on the award for the evening. Includes: 2 VIP tickets to the event; presentation of award and picture with winner; featured recognition on webpage, newsletters and social media; visible recognition throughout the event; listed in event presentation; and the option to insert your company literature and/or giveaways in gift bags.

PEOPLE'S CHOICE AWARDS • \$2,000 (ONE AVAILABLE)

Receive exclusive recognition at the voting table. Includes: 2 VIP tickets to the event; presentation of award and picture with winner; top recognition on webpage, newsletters and social media; visible recognition throughout the event; listed in event presentation; and the option to insert your company literature and/or giveaways in gift bags.

BEST USE OF PAPER AWARD • \$1,000 (ONE AVAILABLE)

Includes: 2 VIP tickets to the event; presentation of award and picture with winner; recognition on webpage, newsletters and social media; visible recognition throughout the event; listed in event presentation; and the option to insert your company literature and/or giveaways in gift bags.

BEST EXECUTION OF INK-DIGITAL • \$1,000 (ONE AVAILABLE)

Includes: 2 VIP tickets to the event; presentation of award and picture with winner; recognition on webpage, newsletters and social media; visible recognition throughout the event; listed in event presentation; and the option to insert your company literature and/or giveaways in gift bags.

BEST EXECUTION OF INK-OFFSET • \$1,000 (ONE AVAILABLE)

Includes: 2 VIP tickets to the event; presentation of award and picture with winner; recognition on webpage, newsletters and social media; visible recognition throughout the event; listed in event presentation; and the option to insert your company literature and/or giveaways in gift bags.

BEST OF DESIGN AWARD • \$1,000 (ONE AVAILABLE)

Includes: 2 VIP tickets to the event; presentation of award and picture with winner; recognition on webpage, newsletters and social media; visible recognition throughout the event; listed in event presentation; and the option to insert your company literature and/or giveaways in gift bags.

BEST OF STATE AWARD • \$1,000 (SIX AVAILABLE)

You select the PIA member state you would like to represent (subject to availability). Includes: 2 VIP tickets to the event; presentation of award and picture with winner; recognition on webpage, newsletters and social media; visible recognition throughout the event; listed in event presentation; and the option to insert your company literature and/or giveaways in gift bags.

WINE SPONSOR • \$2,000 (ONE AVAILABLE)

Receive exclusive recognition at all bars. Includes: 2 VIP tickets to the event; recognition on the webpage, newsletters and social media; listed in event presentation; and the option to insert your company literature and/or giveaways in gift bags.

LIVE BROADCAST SPONSOR • \$2,500 (ONE AVAILABLE)

Be featured on YouTube Live, with your logo showcased and permanent on YouTube channel. Includes: 2 VIP tickets to the event; recognition on webpage, newsletter and social media; visible recognition throughout the event; listed in event presentation; and the option to insert your company literature and/or giveaways in gift bags.

VALET SPONSOR • \$1,200 (ONE AVAILABLE)

Your logo featured on the event signage that will be seen when guests arrive at the venue. Includes: 2 VIP tickets to the event; recognition on webpage, newsletter and social media and option to insert your company literature and/or giveaways in gift bags.

OVAL OFFICE SPONSOR • \$1,200 (ONE AVAILABLE)

Logo featured on signage in the Oval Office photo op. Includes: 2 VIP tickets to the event; recognition on webpage, newsletter and social media; company recognition throughout the event presentation; and option to insert your company literature and/or giveaways in gift bags.

SUPPORTER • \$800 (UNLIMITED)

Includes: Recognition (via inclusion of your company logo) as a Supporter on event webpage, newsletter and social media; logo on event signage, program and presentation materials; and opportunity to include one piece of your company's literature and/or giveaways in gift bags.

GIFT BAG SPONSOR • \$500 (UNLIMITED)

Get your stuff in people's hands by inserting your company literature and/or giveaways in the gift bags given to attendees at Graphics Night.

SPONSORSHIP DEADLINE: FRIDAY, MARCH 8, 2024

To become a sponsor, please fill out this form and fax it back to Kristy Villanueva at 323.358.2945.

Name & Title: _____

Company: _____

Phone: _____ Email: _____

Signature: _____

Check Enclosed (Payable to PIA)

Credit Card Payment: bit.ly/convergepayPIA



Questions? Contact Kristy Villanueva at 323.728.9500 Ext. 215.