



**Print
Creative
Alliance**

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2027 Print Creative Alliance Graphic Communications Student Competition: School ID Revamp

For High School Graphic Art Students

Deadline: Thursday, March 04, 2027



BEST SCHOOL ID REVAMP:

1ST Place \$1,000

2ND Place \$750

3RD Place \$600

PROJECT SPECIFICATIONS & GUIDELINES

Project:

Your school has asked you to **redesign the student ID card!** Your goal is to create a unique and creative ID that students would be proud to have. The revamp should have a designated space for the student id's number, student's full name, school name with logo, grade level, student photo, and a swipe bar on the back. Students are welcome to incorporate any other designs they feel would reflect their school identity.

Instructions:

This project will focus on the student's design creativity and understanding of project specifications (specs). There is no limit to the number of entries submitted by a single graphic arts program but please limit one entry per student. **NO GROUP SUBMISSIONS ALLOWED.**

Entries must include student's full name, school, Instructor's name, home address, phone number and email address. **Entries without this information will be disqualified.**

Designs and concepts must be creative and original and are not to resemble products that already exist. **Entries using copyrighted brands and images will be disqualified.**

Specs:

Contact Page: Include an 8.5" x 11" in (.pdf) with students' information
Process: Digital
Color: 4/1 Color
Fonts: At your discretion
Design: Student ID number, student's full name, school name with logo, Grade level, student photo, and swipe bar back of ID.
ID Size: 2.125 in x 3.375 in
File Type: .PNG, .JPEG, or .PDF
Files: For student submission, visit bit.ly/RAISEStudentID
TEACHERS ONLY: Contact Karissa Melara,
karissa.melara@printcreative.org for multiple submissions

Please contact Karissa Melara at (323) 728-9500, ext. 210 if you have any questions.